



**DELTONA CHAMBER
OF COMMERCE, INC**

Sponsorship Opportunities

Sponsor A Chamber Event!

The Deltona Chamber holds several events each year that attract hundreds of business professionals. Becoming a sponsor and actively participating in the Chamber's programs and events are excellent ways for your company to get valuable advertising exposure, demonstrate your commitment to the community, and gain professional development. Targeted opportunities to reach young professionals, female professionals, community business leaders, and small business owners are all available. Get your name out in the business community by sponsoring an upcoming event. Take advantage of the sponsorship opportunities the Chamber offers and watch your business grow!

The following sponsorship opportunities are available:

Website Sponsorship/Advertisers' Pool

What better way to advertise your business to hundred of potential clients than to have your business LOGO, with a link to your home site, on the Chamber Website! 2010 website sponsors are currently being sought. Limited 2010 website sponsorships are available for a period of 1 year and include the following:

Company Logo/Banner for Advertiser's Pool - \$900/year

Each time a new page loads, the banner will be randomly selected from a pool of advertisers. This offers greater opportunity and frequency of the advertiser's message. Also, we offer both static and animated banners. If advertisers want to increase the frequency of their ad appearing, they simply may buy more ads. For example, there are 10 advertisers in the pool; each has a 1 in 10 (10%) chance of appearing on every page. But, if an advertiser purchases an additional 2 ads, they now have a 3 in 12 (25%) chance of appearing on every page. An advertiser can buy the banner space for a specific page. For example, a realtor may purchase the banner space on the Real Estate page in the membership directory. That way every time someone goes to the Real Estate page, that advertiser's ad would be the only one that appears.

Annual Membership Banquet Sponsorship Opportunities

Details coming in the future.

Seminar Sponsorship - \$100 sponsorship (based on hot topics)

Your logo banner will be displayed at event. As an added benefit you will be listed as a Seminar Sponsor on the Advertising page under "Event Sponsors".

Business After Hours Sponsors - (Held Bi-Monthly)

Would you like to showcase your business and provide a valuable networking opportunity for fellow chamber members? Why not host Business After Hours, the Chamber's premier networking event? Contact the chamber today and set up a date for your Business After Hours. Free to chamber members.

Newsletter Advertising - \$100 (for 6 month run)

Business Card newsletter advertising is available to active members on the Monthly Newsletter. The newsletter is e-mailed to approximately 400 businesses/individuals. What a deal!

Broadcast E-mail - \$75 (each)

Broadcast e-mails to entire membership database are available to active members only and are limited to one email per member every three months. (Only one member e-mail shall be sent out each week.)

Please feel free to contact our marketing & promotion department for detail information at info@deltonachamber.org.